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Postcard Pricing Customer Supplied List Mailing 10 pt. C2S

The two most common types of lists customers mail when they don't choose JumboPostcard.com to source a list are as follows:

Past Customer list: A company's best leads often are provided by its previous customers. Whether it's through a past customer sale, referral program, or open house; staying in touch with your customer base is good for business.

Purchased Consumer list: There are many sources out there for quality lists and JumboPostcard.com can handle them all. You can also use our online count system at www.JumboPostcard.com by clicking on the link at the top of the page. (Mailing Lists) Mailings prepared using lists purchased from JumboPostcard.com will be given special pricing consideration – call for details before purchasing list.

How to get started:

Email your list to JR@JumboPostcard.com and we'll gladly quote you the exact price of your mailing. Most formats are accepted, but .csv will work the best. Your addresses will be standardized for direct mail, duplicates/undeliverables removed, NCOA if needed, run for postage & a quote will be returned to you.

The grid below can be used for estimating yourself based on quantity mailed & type of postcard. These estimates assume a level of density in the mailing to achieve the best postage discount - price will vary based on postage.

Customer Supplied List (Non-Walk Sequence)								
QTY	4.25 x 6 4/1	4.25 x 6 4/4	6x9 4/1	6x9 + 4/4	6x11 4/1	6x11 + 4/4	8.5 x 11 + 4/1	8.5x11 + 4/4
<3M	\$0.43	\$0.46	\$0.48	\$0.51	\$0.52	\$0.56	\$0.77	\$0.83
3,000	\$0.42	\$0.45	\$0.47	\$0.50	\$0.51	\$0.55	\$0.76	\$0.82
4,000	\$0.41	\$0.44	\$0.46	\$0.49	\$0.50	\$0.54	\$0.75	\$0.81
5,000	\$0.40	\$0.43	\$0.45	\$0.48	\$0.49	\$0.53	\$0.74	\$0.80
6,000	\$0.39	\$0.42	\$0.44	\$0.47	\$0.48	\$0.52	\$0.73	\$0.79
7,000	\$0.38	\$0.41	\$0.43	\$0.46	\$0.47	\$0.51	\$0.72	\$0.78
8,000	\$0.37	\$0.40	\$0.42	\$0.45	\$0.46	\$0.50	\$0.71	\$0.77
9,000	\$0.36	\$0.39	\$0.41	\$0.44	\$0.45	\$0.49	\$0.70	\$0.76
10,000	\$0.35	\$0.38	\$0.40	\$0.43	\$0.44	\$0.48	\$0.69	\$0.75
15,000	\$0.34	\$0.37	\$0.39	\$0.42	\$0.43	\$0.47	\$0.68	\$0.74
20,000	\$0.33	\$0.36	\$0.38	\$0.41	\$0.42	\$0.46	\$0.67	\$0.73